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Electronic Patent Application Submission  
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#5  
W. Lawson  
8/21/04

EFS ID: 66546  
Application ID: 09766004  
Title of Invention: System and Method for  
Delivering Statistically Scheduled  
Advertisements  
First Named Inventor: John Schlack  
Domestic/Foreign Application: Domestic Application  
Filing Date: 2001-01-19  
Effective Receipt Date: 2004-08-12  
Submission Type: Information Disclosure  
Statement  
Filing Type:  
Confirmation number: 7949  
Attorney Docket Number: T721-21



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Total Fees Authorized:

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**TRANSMITTAL**

Electronic Version v1.1  
Stylesheet Version v1.1.0


<b>Title of Invention</b>	<b>System and Method for Delivering Statistically Scheduled Advertisements</b>																		
<table><tr><td>Application Number:</td><td>09/766004</td><td></td><td rowspan="4"><b>RECEIVED</b>  AUG 16 2004  Technology Center 2600</td></tr><tr><td>Date:</td><td>2001-01-19</td><td></td></tr><tr><td>First Named Applicant:</td><td>John Schlack</td><td></td></tr><tr><td>Confirmation Number:</td><td>7949</td><td></td></tr><tr><td colspan="3">Attorney Docket Number: T721-21</td><td></td></tr></table>			Application Number:	09/766004		<b>RECEIVED</b>  AUG 16 2004  Technology Center 2600	Date:	2001-01-19		First Named Applicant:	John Schlack		Confirmation Number:	7949		Attorney Docket Number: T721-21			
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<table border="1"><thead><tr><th>Submitted by:</th><th>Elec. Sign.</th><th>Sign. Capacity</th></tr></thead><tbody><tr><td>Douglas J Ryder Registered Number: 43,073</td><td>/djr/</td><td>Attorney</td></tr></tbody></table>				Submitted by:	Elec. Sign.	Sign. Capacity	Douglas J Ryder Registered Number: 43,073	/djr/	Attorney										
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<b>Comments</b>  Comments added at the request of EBC to avoid error messages.																			



# ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

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	11	6002394	1999-12-01	SCHEIN
	12	6009410	1999-12-01	LEMOLE
	13	6020883	2000-02-01	HERZ
	14	6029045	2000-02-01	PICCO
	15	6088722	2000-07-01	HERZ
	16	6253238	2001-06-01	LAUDER
	17	6263501	2001-07-01	SCHEIN
	18	6418122	2002-07-01	SCHOENBLUM
	19	6425131	2002-07-01	CRANDALL
	20	6434747	2002-08-01	KHOO
	21	6446082	2002-09-01	ARITA
	22	6459427	2002-10-01	MAO
	23	6463585	2002-10-01	HENDRICKS
	24	6487721	2002-11-01	SAFADI
	25	6516002	2003-02-01	HUANG
	26	6615039	2003-09-01	ELDERING
	27	6631523	2003-10-01	MATTHEWS
	28	6675385	2004-01-01	WANG
	29	6718551	2004-04-01	SWIX
	30	6724974	2004-04-01	NARUTO
	31	6738978	2004-05-01	HENDRICKS
	32	5761601	1998-06-01	NEMIROFSKY

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## US Published Applications

Note: Applicant is not required to submit a paper copy of cited US Published Applications

init	Cite.No.	Pub. No.	Date	Applicant	Kind	Class	Subclass
	1	20020026645	2002-02-12	SON			
	2	20020038455	2002-03-01	SRINIVASAN			
	3	20020104083	2002-08-01	HENDRICKS			
	4	20020129374	2002-09-01	FREEMAN			
	5	20030200128	2003-10-01	DOHERTY			

Signature

Examiner Name	Date
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